

A man is standing in a swimming pool, smiling and looking towards the camera. He is wearing a VR headset and holding a yellow cap over his head with his right hand. The background shows a tropical resort setting with a thatched-roof bar and palm trees.

Storytelling in Water with Aquatic Virtual Reality

Atlas Roufas
Chief Content Officer
Ballast Technologies

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A man is in a swimming pool, smiling and adjusting his black swimming goggles on his head. He is holding a yellow cap in his left hand. The background shows a tropical resort with a thatched-roof bar and palm trees.

Storytelling in Water

- On waterslides
- While snorkeling
- While floating

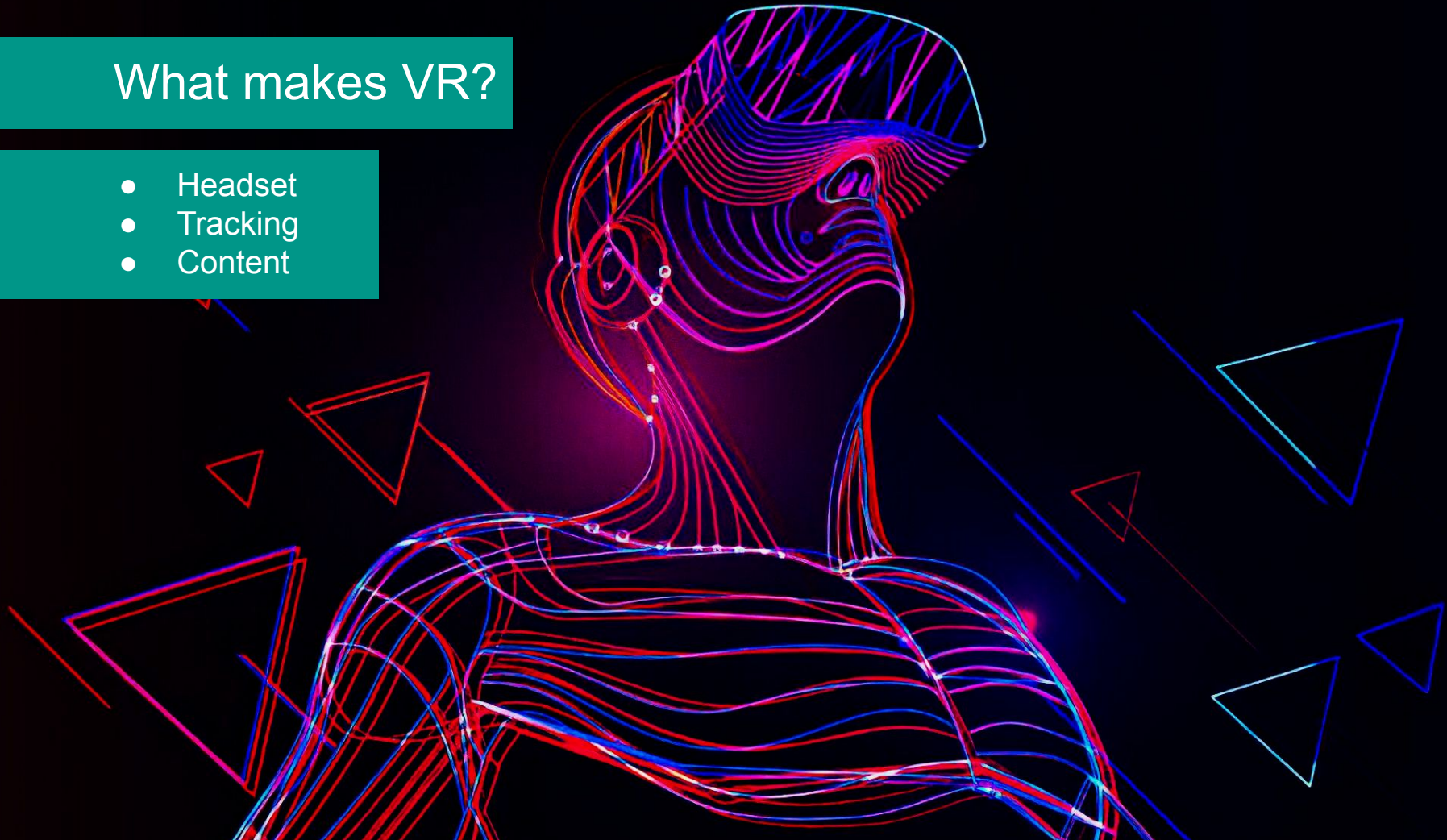
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Erding, Germany



What makes VR?

- Headset
- Tracking
- Content



Day 1 🤗💧





GERMANY, MARCH 2018

Day 150 🦵

10,000 paid rides per month
400,000 paid rides to date at this location



GERMANY, MARCH 2018



CZECH REPUBLIC,
DECEMBER 2018



AUSTRIA, APRIL 2019



THAILAND,
MARCH 2020



SWEDEN, SEPTEMBER 2020



USA, JULY 2021



PREPARE
TO RIDE

VR SLIDE®



SAFARI



SPACE



DRAGON













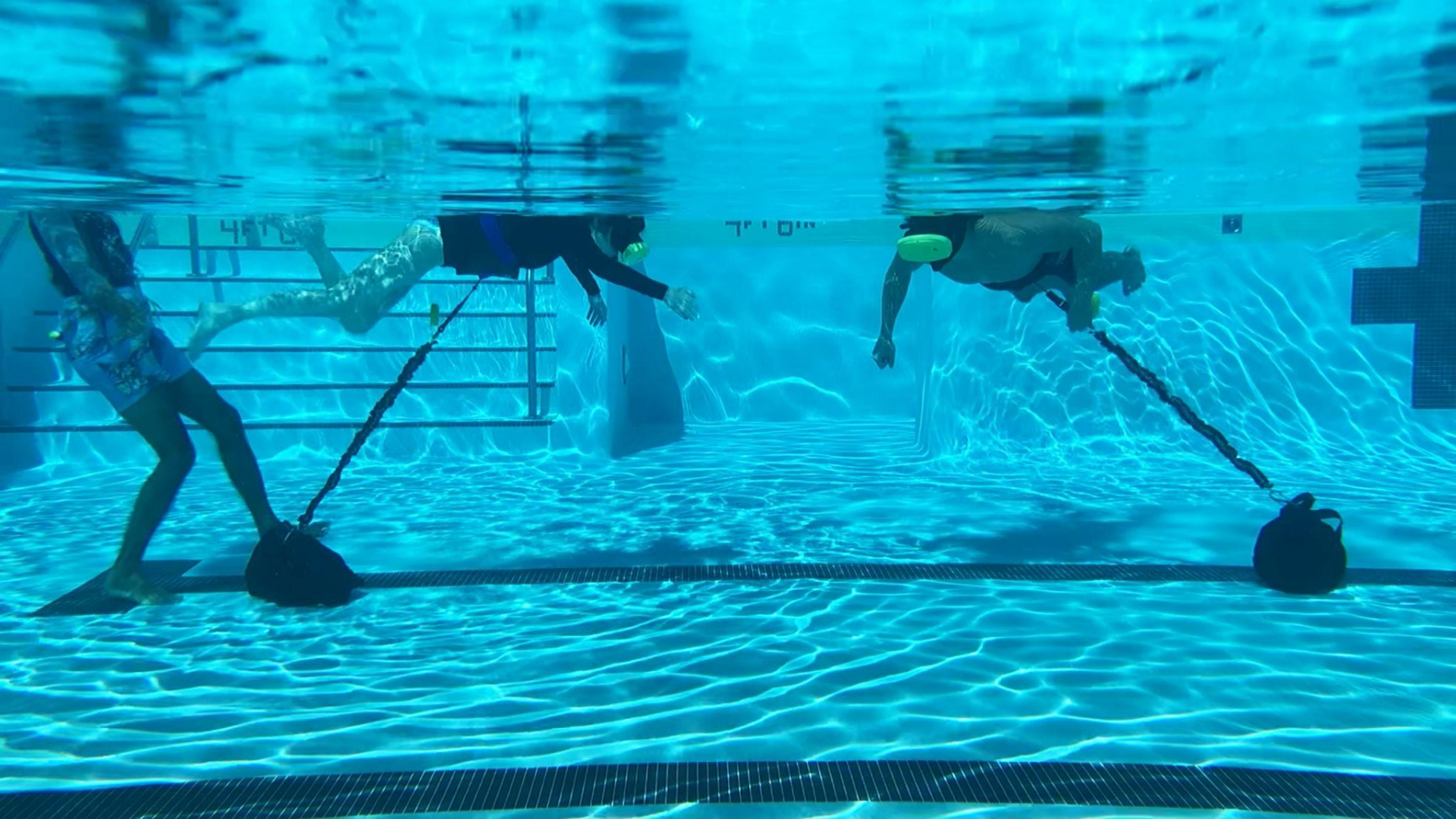




DIVR



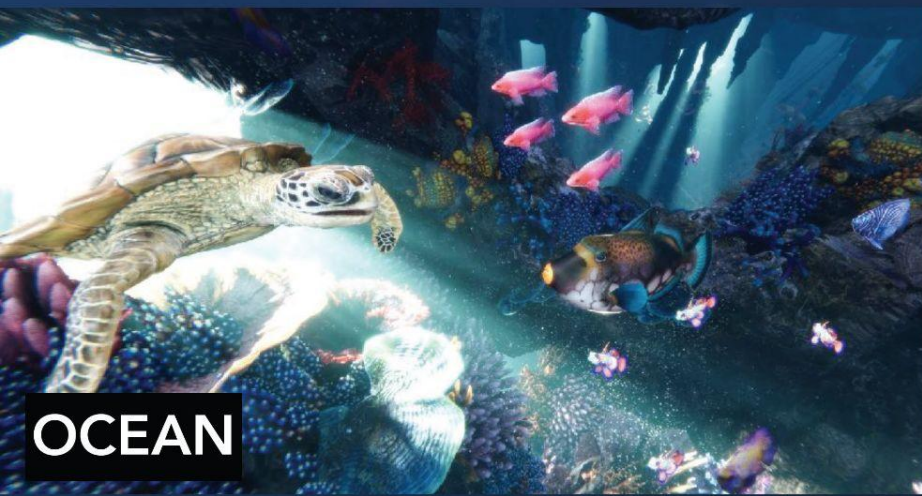












OCEAN



SPACE



ATLANTIS



SKYDIVING

2020 Sundance Film Festival



DIVR[®] Locations

Kalahari Poconos (USA)
Kalahari Wisconsin (USA)
Kalahari Ohio (USA)
Kalahari Texas (USA)
Welk Resorts (San Diego)
Welk Resorts (Palm Springs)
Welk Resorts (Breckenridge)
Welk Resorts (Cabo San Lucas)
Yas Waterworld (Abu Dhabi, UAE)
Barcelo Cancun (Cancun, MX)
Barcelo Hualtuco (Huatulco, MX)
Barcelo Maya (Cancun, MX)
Barcelo Vallarta (Vallarta, MX)

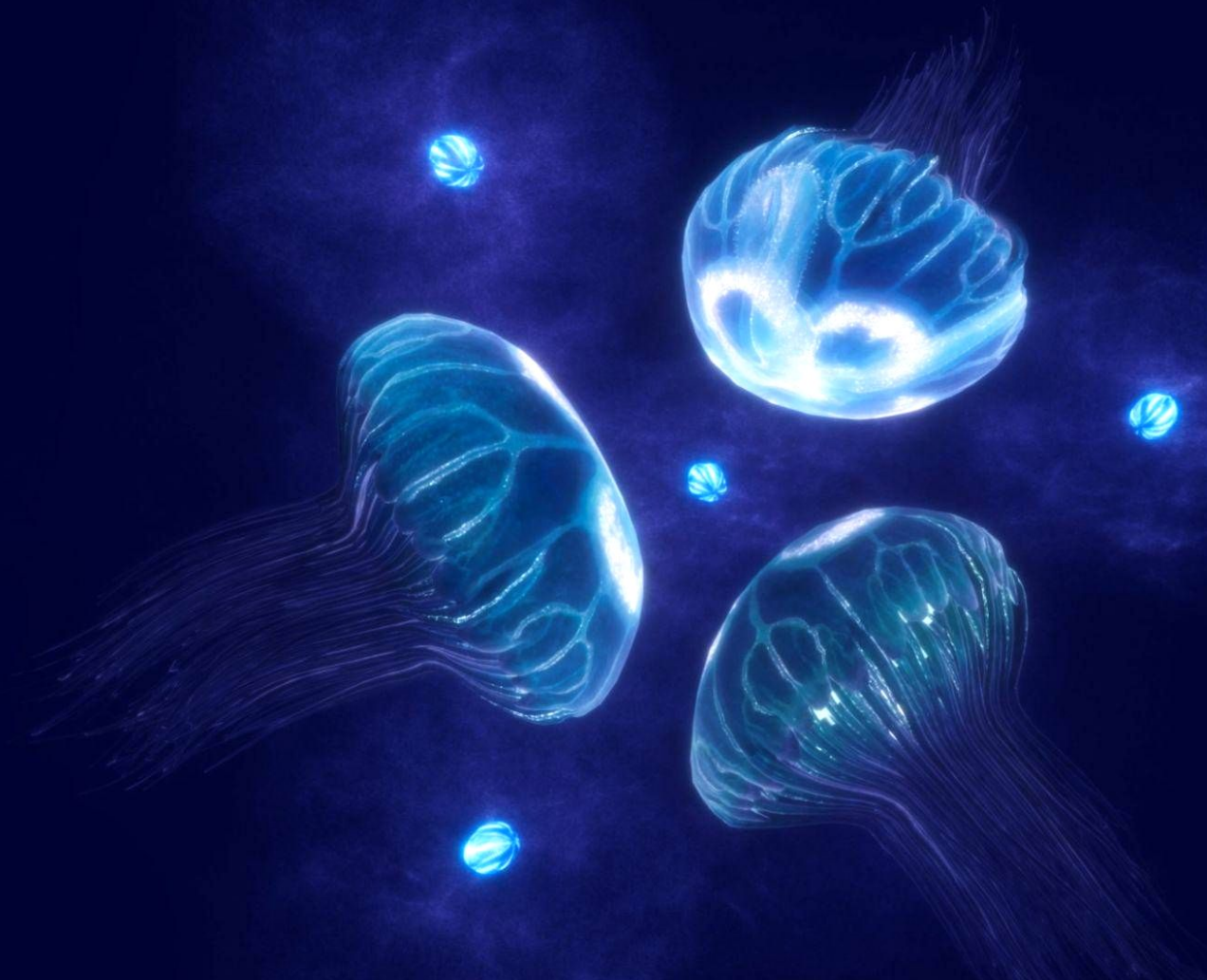
Cafalandia Parque Aquatico (Colombia)
Cabrio Lippstadt (Germany)
Nettebad Osnabrück (Germany)
Swimbad Maennendorf (Switzerland)
Wasserwelt Braunschweig (Germany)
Hard Rock Hotel (Dominican Rep.)
Dreams Macao (Dominican Rep.)
Iberostar Bavaro (Dominican Rep.)
Iberostar Coral (Dominican Rep.)
Nickelodeon Hotel (Dominican Rep.)
Kokpunkten Actionbad (Sweden)
Sonnenherme Lutzmannsburg (Austria)
Novaworld, Phan Thiet (Vietnam)



DIVR+









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Learn more at
ballastvr.com

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